

MEDICARE, MEDICARE ADVANTAGE & D-SNP

Project Management Accelerator Service



Project Management and Oversight

From kickoff to final delivery, we help to manage dependencies, timelines, stakeholder reviews, and compliance sign-offs across every campaign type,



Seamless Integration with Your Tools

Already using Workfront, Asana, Jira, Smartsheet or another platform? No need to change a thing—we'll plug right into your current workflow to keep your processes uninterrupted and efficient.

Tactics We Project Manage Include:

Email Campaigns

We manage every stage of your email marketing workflow—ensuring CMS-compliant messaging, tracking copy and design deadlines, and coordinating legal and regulatory reviews. Whether you're sending enrollment reminders, plan comparisons, or welcome sequences, we ensure nothing slips through the cracks.

Digital Advertising

From concept to campaign launch, we oversee the full digital ad lifecycle—brief intake, asset production, approval routing, and media team coordination. We help ensure your banner ads, paid social, and programmatic campaigns go live on schedule and meet regulatory requirements.





Video Production

Video requires complex, multi-phase management. We handle pre-production planning, script reviews, talent coordination, stakeholder feedback, compliance approvals, and post-editing deadlines. Whether it's explainer videos, member education content, or testimonials, we keep everything aligned and moving forward.

Print & Collateral

Print materials often face the tightest turnarounds and strictest compliance checks. We oversee version control, legal and compliance review workflows, and vendor communications. From enrollment kits and brochures to ID cards and letters, we make sure your printed materials are accurate, approved, and delivered on time.

Why Clients Trust Us

-  Deep experience with Medicare, MA, and D-SNP marketing
-  Hands-on project managers who understand CMS compliance
-  Streamlined workflows integrated into your current systems
-  Scalable support to match your seasonal volume



Flexible Monthly Retainer Pricing Model

We offer this service through a monthly retainer, giving you dependable, consistent support throughout AEP, OEP, or year-round. Whether you need full-season campaign management or surge support during peak months, we adapt to your needs—scaling up or down based on your project volume.